


# KELLY DRUSZKOWSKI

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[LinkedIn Profile](#) 

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## OVERVIEW

*Supervise and manage cross-functional course development teams creating effective educational products. Support organizational goals and strategies utilizing a proven track record of effectively managing resources for results-driven outcomes and instructional design best practices.*



## HIGHLIGHTS

- Proven track record of leading successful enterprise-wide educational change initiatives.
- Developed 1000+ online, instructor led, and blended courses for higher education, corporate training, and association education.
- Successfully lead selection, implementation and launch of LMS system for enterprise-wide training within 3 months of start date.
- Developed 50+ higher education and association programs for online and blended delivery.
- Successful development process innovation and implementation that reduced SME effort by 50% and ID effort by 60%. Significantly reduced overall development time and improved SME satisfaction with the process.
- Extensive experience with eLearning, instructional design, curriculum development, project management, process development, improvement, and implementation.
- Experience managing department and development budgets > \$14 million annually, also responsible for P&L and revenue generation.
- Extensive experience leading and managing large virtual cross-functional teams.



## EXPERIENCE

### Training Manager | Brave Health

2020 - CONTRACT

- Successfully lead selection, implementation, and launch of LMS system for enterprise-wide training delivery.
- Developed training program to onboard behavioral health providers, at scale for organization undergoing massive hiring growth.
- Successfully lead implementation of credentialing platform in collaboration with system provider to develop UX, and reporting functionality.
- Supervise team of trainers and credentialing specialists.
- 100% virtual position.

## **Sr. Instructional Designer | Empowered Education**

2020 – 2020

- Designed and developed online asynchronous courseware for health and life coaching.
- Implemented new software tools to develop more effective instructional content delivery and improve the overall look and feel of the company's instructional course catalog.
- Implemented project management, and processes to streamline and organize the course development and maintenance process.
- Successfully acted as lead change agent for courseware design in product development.
- 100% virtual position.

## **Director Instructional Design and Production | Penn Foster (Acquisition)**

2019 – 2020

- Lead and manage all instructional design, editorial, and graphic design for course development at Penn Foster
- Manage cross functional team of instructional designers, media developers, copy editors, production staff, and SME's.
- Lead courseware development innovation and visioning. Develop templates, working examples, and processes for developing upgraded courseware.
- Successfully acted as lead change agent for courseware design in product development. 100% virtual position.

## **Director Program Development | Ashworth College – Penn Foster**

2018 – 2019

- Lead and manage all program and course development for career and degree programs at Ashworth College.
- Re-designed the team structure and course development process reducing costs by 75%, increased quality and learning outcomes and retention significantly.
- Manage cross functional team of instructional designers, media developers, copy editors, production staff, and SME's.
- Curriculum design and accreditation documentation
- Successfully acted as lead change and turnaround agent for all product/program development.
- 100% virtual position.

## **Director, School of Cybersecurity | Lunarline, Inc**

2016 – 2018

- Lead and manage all operational and course development initiatives in the School of Cybersecurity. (Including: course development, business development, P&L, technology, staff management, ISO9001).
- Mapped and aligned all content to NIST NICE framework.
- Client engagement
- Oversee development of school initiative to offer cybersecurity courseware on a variety of delivery platforms - including online, webinar, remote, micro-training.
- Lead instructional designer.
- 100% virtual position.

## Director, Curriculum and Course Development | Colloquy / Everspring

2008 – 2016

- Supervised and managed curriculum and course development projects and instructional design with higher education partners.
- Developed training and instruction for corporate partners to be delivered online as self-paced, micro-training and micro-certification courses.
- Supervised a virtual cross-functional team of course developers – including instructional designers, media developers, production, QA, and editorial staff.
- Project management of complex delivery and maintenance schedule.
- Quality matters, Kaplan Quality Checklist
- 100% virtual position.

## Director of Education | PGA – Professional Golfers' Association

2007 – 2008

- Implemented \$10 million enterprise-wide curriculum redesign initiative to completely revise apprentice, member, and externally facing educational programs and content.
- Managed annual department budget of \$9.8 M, and curriculum development budget of \$4.9 million
- Supervised and managed 17 full-time staff instructors and administrators and over 55 adjunct faculty.
- Directed operations and administration of 32,000 sq. ft. educational facility.
- Vendor selection, RFP's, contracting, and project implementation.

## Program Manager | EDMC OHE

2003 – 2007

- Lead instructional designer of 250+ online courses kick off through close/maintenance.
- Managed a cross-functional instructional design and media development team of more than 50+ members both domestic and international.
- Planned and mapped curriculum, performed standards alignment, and accreditation documentation.
- Managed design, development, and accreditation of a Paralegal Studies program which received ABA approval for online offer. At the time this was only the second online program approved by the ABA in the U.S.
- Design Lead in Process Re-engineering initiative. Outlined process, task analysis, needs assessment, template design, gap assessment, and consensus building within development team.
- 100% virtual position.



## SKILLS

- Instructional Design / Instructional Technology
- Curriculum Development
- eLearning Design and Development
- Budgeting / Financials – P&L > \$5 million
- Quality Matters
- Captivate
- Adobe Creative Cloud
- Camtasia
- Video Editing
- MS Office Suite

- Accreditation and compliance
- Project Management
- Process Design and Improvement
- Operations
- Leading Virtual Teams
- ISO9001
- Faculty coaching
- G Suite
- Moodle / Blackboard / Canvas / Relias – Administrator
- HTML5 / CSS3
- Responsive Web Design
- Python Coding



## **EDUCATION**

### **PhD - ABD | Southern Illinois University, Carbondale**

Instructional Design and Educational Technology

### **MS Ed | Southern Illinois University, Carbondale**

Instructional Design

### **BS Ed | Southern Illinois University, Carbondale**

Secondary Education / History